

# ADAM S. PEREIRA

Offline/online editor and video producer

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## PROFILE

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I am a highly skilled and experienced editor and colourist. I pride myself on creating supremely 'watchable' videos which I refine to the very highest visual standards.

- offline/online editing for formats including 35mm, 4k and Uncompressed HD on mediums including: Arri (digitised), Canon C300/C100, Sony FS700, Canon 1D
- creating targeted content for audiences in B2B, B2C and third sectors
- specialist in rhythmic editing to enhance musical beats and ambiences
- close work with musical artists to communicate their style through video
- delivering HD content optimised for web use
- creative consultancy and direction
- video strategy support, especially for social media

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## CAREER HISTORY

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### Offline/online video editor

*The Video Alchemist (2010-present)*

I work in-house for a Bath-based production company editing and grading brand trailers, corporate videos, short films, short film trailers, documentaries, third-sector videos and music videos for national and international clients including:



### Producer, audio engineer and offline/online video editor

*Iambic Waves (2007-2009)*

Produced and edited artist trailers, video art and a TV pilot. Designed and built a recording and mixing studio including a customised Bose Jewel Cube and Acoustimass install. Digitally mastered recordings using Alesis MASTERlink. Engineered vocal recordings with Neumann microphones.

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## POST-PRODUCTION EQUIPMENT

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*Hardware – my customised setup is adept at handling workloads up to RAW 4k @ 200fps (my scratch arrays work in excess of 4000MB/s read/write in real-time)*

- Intel Xeon 12-core E5-2650l offline/online editing workstation with 32GB RAM
- HP Proliant 24-core G6 enterprise level backup, rendering and transcoding server with 64GB RAM
- Three 240GB Revodrive 3x2 PCI-express SSDs in RAID-0: 700GB primary scratch drive array
- Two 480GB Revodrive 3x2 PCI-express SSDs in RAID-0: 960GB secondary drive scratch array
- 14TB HP StorageWorks SAS array in RAID-5: backup array
- Bose Jewel Cube and Acoustimass audio monitoring
- Blackmagic Intensity capture card (up to 4k @200fps RAW)
- Dual 10-bit WQHD timeline monitors (5120x1400)
- Pioneer Kuro colour grading full HD plasma

*Software – I can create pipelines between software packages to create effects, integrate them into an offline edit and grade and output finished videos for final use*

- Vegas Pro 13 64-bit non-linear video editing software
- Rhozet Carbon Coder transcoding software
- Adobe Creative Cloud (complete suite)
- Nuke (The Foundry)

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## SELECTED PLAUDITS

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- Compositing footage for "Falcon", a high-end short film shot on 35mm officially selected for the Fort Lauderdale film festival and starring Eileen Nicholas (Trainspotting), Genevieve Gaunt (Harry Potter and the Prisoner of Azkaban), Alexandra Guelff (Law and Order UK, EastEnders) and Chris Mason (Lightfields)
- Edited and graded a documentary on Margaret Sinclair, a renowned Scottish lady to be broadcast worldwide on EWTN (over 250 million subscriptions)
- 4k artist trailer conceived, edited and graded for an artist on world famous Cash Money Records appeared on StarForce Hip Hop where it gained 115,000 views
- Suite of fundraising videos edited for The Wildlife Trusts successfully helped raise £80,000 for the 'Living Landscapes' appeal featuring BBC presenter Chris Packham

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## EDUCATION

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- 2004-2007      **University of Southampton**  
BA History of Art and Design / Theory and Philosophy of Film
- 2001-2003      **Peter Symonds College**  
A-Level English, History and Film Studies