



ADRIANA FARIA

VISUAL STYLIST
VISUAL MERCHANDISING

CONTACT



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PROFILE

Experienced Production Designer in the Film Industry and Creative Market: Films, TV shows, music videos, fashion films, advertising and film festivals. Over the years I developed specific skills that allow me to define myself as an expert regarding the creation and production of an audiovisual project from the concept, visual research to project management and final achievement/shooting always in line with the main creative and market trends.

- Creative Vision in line with contemporary art and design trend
- Solid background in film language (scenography and cinematography)
 - Consistent creative and historical researcher
- Knowledge about project management dealing with budget and schedules
- Social Intelligence to analyze a briefing or brand and correlate to a visual landscape
 - Organizational skills, multitask and project oriented
 - Both leadership and teamwork identity
 - Flexibility, Adaptability and Intellectual Curiosity

EXPERIENCE

PRODUCTION DESIGNER

HEAD OF ART DEPT

2001- PRESENT - FREELANCER

LONDON- UK

ROME/ MILAN- ITALY

SÃO PAULO/RIO DE JANEIRO - BRAZIL

• FILMS

Feature Films

2015-HAUNTED MINDS (O Caseiro) - Julio Santi

2004- HOW TO MAKE A ROMANTIC MOVIE"- José Roberto Torero

Short Films

2019- THE PASSING -London- Nichola Wong

2019- SHAWAFA - London - Ashtar Al Khirsan

2018-AGENDA BRASIL-Teaser - Film Festival - Milan -Italy

2016- COQUELUXE - Jaime Queiróz

2006- 14 BIS- o Filme - André Ristum

2004- O CADERNO ROSA DE LORI LAMB- Sung Sfai

• TV SHOWS

2017- FIRST DATES- (À Primeira Vista)- Tv Band

2016- EX ON THE BEACH- (De Férias com o Ex)- MTV Brasil

2014- MASTERCHEF 1-Reality Show Tv Band

2013- COLETIVATION - MTV Brasil

2010-TEMPORADA DE MODA CAPRICHOS 2 -Fashion Reality show - Nickelodeon

• FASHION FILMS

2015-FASHION VICTIM

2014 -CLINIC (São Paulo International Fashion Films Finalist)

2014- FOREST (Buenos Aires International Fashion Films Finalist)

LANGUAGES

PORTUGUESE-MOTHER TONGUE

ENGLISH - C1

ITALIAN -C1

DIGITAL SKILLS

GOOGLE & MICROSOFT OFFICE PACK

EXCELL & GOOGLE SHEETS

MAILCHIMP

ARTSY

GRAPHIC CONTENT DEVELOPMENT

SKETCH-UP PROGRAM BASIC

ARTISTIC SKILLS

WATERCOLOR

ILLUSTRATION

ARCHITECTURAL DRAWINGS

POTTERY MODELLING

• ADVERTISEMENT

Since 2000 working for leading production companies of São Paulo and Rio developing campaigns for clients like Visa, Coca-Cola, Unilever, Ambev, Curaprox, Samsung, Knorr, Mastercard, Bob's, Gillette, Volkswagen among others.

• SET DESIGNER

2017-INTERIORA FILM FESTIVAL-Macro Plaenda Museum- Rome-Italy - entrance and Stage Scenography

2015-VIRADINHA- Open Kids Event held in partnership with de São Paulo City Hall

2008- LOUNGE MELISSA- Installation for Melissa shoes at São Paulo Fashion Week

• FILM FESTIVAL PRODUCER

2018- AGENDA BRASIL -Festival Internazionale di Cinema Brasiliano - Associazione Vagaluna Milano

Milan/ Rome/ Turin

-Being a liaison between the festival Directors, Filmmakers and Audience.

-Collecting data with sponsors and Gov Dept.

-Track all material from filmmakers including contracts and screening requests.

-Dealing with Cultural Institutions, Movie theatres specifications

-Working closely with PR Office and Designers

-Layout and Managed social Media accounts and Mailing.

EDUCATION

1994-1998

BACHELOR DEGREE IN ARCHITECTURE

CENTRO UNIVERSITÁRIO BELAS ARTES DE SÃO PAULO

2002

HISTORY OF CONTEMPORARY AND MODERN ART

MASP-MUSEU DE ARTE DE SÃO PAULO

1998 - APRIL-JUN

FASHION EDITOR

FUNDAÇÃO ARMANDO ALVARES PENTEADO

1990 - 1993

INTERIOR DESIGN VOCATIONAL TRAINING

ETE CARLOS DE CAMPOS- SÃO PAULO