



Freelance Director & Editor

Sept 2017 – Ongoing: freelance short form director and editor; cinema commercials and TVCs, digital spots (social and additional content), and short films for clients such as Cadbury, Lidl, H&M, Dolmio, Belstaff, Innocent Drinks and Balmain; shot on RED, ARRI etc, and cut using Adobe CC.



Above + Beyond / Integrated Agency

Mar 2015 – Aug 2017: head of content – in-house director and editor; cinema commercials and TVCs, digital spots (pre-rolls, DOOH and TVC endframes), and TVC cutdowns for Amazon, Betway, Coca Cola and Innocent Drinks; shot on RED, Alexa, DSLRs and GoPro, using Adobe CC.

we are fallon

Fallon / Publicis Groupe

Aug 2011 – Feb 2015: creative post producer – directing and cutting short-form work; cinema commercials and TVCs, digital spots (pre-rolls, DOOH and TVC endframes), TVC cutdowns, virals, music videos, campaign films and mood edits for Cadbury, Nokia, Orange, Skoda, giffgaff, Cushelle, Velvet, Häagen-Dazs, Fabergé, Chelsea FC, Netflix, Trebor, Cheestrings and Jaded London; shot on 35mm, RED, Alexa, C300, 5D and GoPro, using FCP 7, Premiere, AE, and other CS6 programs.



Skills / awards

Key Software: Premiere Pro (Adobe-trained), After Effects (Adobe-trained), Final Cut Pro 7 (Apple-certified), Mocha Pro, MPEG Streamclip, Media Encoder, Photoshop, Illustrator, InDesign, Garageband, Audacity.

Extracurricular

Marathon runner, Nike NRC Pacer, Musician.

Education

University of Wales, Aberystwyth Sept 2004 – June 2007: 2(i) BA (Hons) Film
 Harvey Grammar School, Folkestone Sept 1997 – June 2004:
 A-Level: English literature (A); Fine Art (A); Media studies (A).