

alexleonardedit@gmail.com www.alexleonard.co.uk

Passionate, dedicated and creative senior editor and motion graphics designer. Hard working, approachable and a perfectionist at heart, I strive to take on tasks with 100% commitment whilst seeking to learn and gain as much experience and skills as I can.

From a very young age I've been fascinated with TV, films and their crafting. I now have over 10 years experience in film-making ranging from BBC broadcast documentaries, corporate videos and live events to music videos and comedy shorts.

Most recently I've been in the broadcast charity sector as a senior editor for Comic Relief and the BBC, making films for Red Nose Day and Sport Relief, and also Red Nose Day USA for NBC. It is crucial that these films strike up an instant emotional response with their audiences and they have helped to raise funds such as over £76million this year alone.

I'm always on the lookout to create high quality stories for exciting and interesting collaborators. I'm a very passionate person whether it's in my work or my slightly insane obsession with sport. I'm currently based in London but keen to travel.

CREDITS AND EXPERIENCE

SENIOR EDITOR

Red Nose Day USA 2017 - NBC (USA) Insert Reels - Average 4-5 minutes Director: Richard Curtis

SENIOR EDITOR (offline and online) *Red Nose Day 2017* - BBC (UK) Insert Reels - Average 4-5 minutes Multiple Directors

SENIOR EDITOR (offline and online)

Let's Sing & Dance for Comic Relief - BBC (UK)

Insert Reels - 4 x 3 minutes

Multiple Directors

SENIOR EDITOR (offline and online) Red Nose Day USA 2016 - NBC (USA) Insert Reels - Average 4-5 minutes Director: Richard Curtis

SENIOR EDITOR (offline and online) Sport Relief 2016 - BBC (UK) Insert Reels - Average 4-5 minutes Multiple Directors

SENIOR EDITOR (offline and online) Let's Play Darts for Sport Relief - BBC (UK) Insert Reels - 8 x 2min 30sec Multiple Directors **EDITOR** (offline and online)

Red Nose Day USA 2015 - NBC (USA)
Insert Reels - Average 4-5 minutes
Director: Richard Curtis

EDITOR (offline and online) Red Nose Day 2015 - BBC (UK) Insert Reels - Average 4-5 minutes Multiple Directors

EDITOR (offline and online)
The People's Strictly - BBC (UK)
Insert Reels - 4 x 3 minutes
Multiple Directors

EDITOR (offline and online) Let's Play Darts for Comic Relief - BBC (UK) Insert Reels - 8 × 2min 30 secs Multiple Directors

EDITOR (offline and online) Sport Relief 2014 - BBC (UK) Insert Reels - Average 4-5 minutes Multiple Directors

EDITOR (offline and online) Top Dog - BBC (UK) Insert Reels - 8 x 2 minutes Multiple Directors **EDITOR** (offline and online)

Red Nose Day 2013 - BBC (UK)

Insert Reels - Average 4-5 Minutes

Multiple Directors

EDITOR (offline) & **GRAPHICS**In the Footsteps of the Normans
with Dan Snow - BBC (UK) 3×29 minute episodes
Series Producer: Owen Rodd

EDITOR (offline) & **GRAPHICS**South Africa Walks with Julia Bradbury
- BBC (UK)
4 x 29 minute episodes
Series Producer: Owen Rodd

EDITOR (offline) & GRAPHICS

German Wanderlust with Julia Bradbury

- BBC (UK)

4 x 29 minute episodes

Series Producer: Owen Rodd

EDITOR (offline and online)

Aerial America - Smithsonian Channel HD (USA)

6 x 42 minute episodes

Director: Richard Mervyn

COMIC RELIEF NOV 2012 - APR 2017

Senior/Supervising Editor, Graphic Designer

- Senior Editor responsible for cutting most major broadcast appeal VT inserts for Red Nose Day and Sport Relief shows, as well as all associated BBC programming such as 'The Peoples Strictly' and 'Let's Sing and Dance for Comic Relief'.
- Included launching the very first Red Nose Day USA for NBC, which was very successful and helped introduce the charity into American culture. The A-list talent and sensitive
- subject matter in these films meant they had to be meticulously crafted to make sure the stories were accurately portrayed.
- Created and designed motion graphics to enhance films and content. I also created online content for YouTube and social media channels.
- Implementing a technical overhaul to post production facilities, growing their suites from 2 to 6 whilst being the driving force in the update to Adobe Creative Cloud from FCP 7.

LIPFRIEND RODD INT. SEP 2010 - IAN 2012

Editor and Graphic Designer

- Production of graphical content and corporate videos for events and organisations such as CBI, HG Capital, Chelsea FC, GSK and The Mercury Music Prize.
- Responsible for revamp of the post production facilities and working methods, I implemented new systems of editing and archiving as well as shooting and producing a large number of corporate videos.

SKYWORKS LTD. AUG 2008 - JUN 2010

Editor and Graphic Designer

- Production company specialising in aerial filming and creating factual programmes for the BBC, and for The Smithsonian in the US. I was given huge responsibilities as the editor to shape the content and style of these shows, working closely with edit producers, series producers and even the commissioners themselves.
- I was also the motion graphic designer for all episodes creating titles and map animations.

HAWKEYE INNOVATIONS LTD.

2007 - 2008

System Operator

 Part of a large broadcast team outputting live graphics on all major professional tennis tournaments worldwide, live at actual events. Involved working closely with directors in conjunction with all major sports broadcasters such as the BBC, ESPN and SKY SPORTS. This proved to be an extremely enjoyable challenge that taught me how to work efficiently and extremely precisely under great amounts of pressure.

EDUCATION

Bournemouth University 2005 - 2008 BA (Hons) Television Production (2:1)

Sharnbrook Upper School9 1/2 GCSE's - 1 A*, 4 A, 5 B
3 A Levels - Double Media (AA) History (B)
1 AS Level - German (D)

KEY SKILLS

Excellent technical knowledge of **Adobe Premiere** and **FCP 7** having off-lined and on-lined with them for over 10 years. I also have a good knowledge of other Adobe Creative Suite programmes such as **Photoshop**, **Illustrator** and **After Effects** having used these for many years creating broadcast quality motion graphics. I have a good grasp of **Da Vinci Resolve** and am in the process of learning **Cinema 4D**.

My knowledge of post production decks is varied ranging from standard **DV Decks** to more complicated **HD-CAM SR decks** such as the **Sony SRW-5800**. I have overseen the installation of several large **META-SAN drives** in conjunction with external support companies and have been in charge of overseeing edit suites from a technical standpoint in many of my previous jobs.

I can use a wide range of production equipment including **Sony EX-1**, **EX-3**, **Canon XF305** and the **Canon C300**. I also own and use a **Canon 550 DSLR** and am fully competent with other Canon DSLR models such as the **5D**. I have my own Mac Book Pro with all Adobe Apps and FCP 7.

INTERESTS

A sportsman at heart, I was previously the captain for an 11-aside football team in South London and I studied Shotokan Karate for 13 years, reaching the grade of 2nd DAN black belt, which led eventually to teaching martial art to upwards of 40 students weekly. This built my confidence, discipline and focus. My latest interest is running and I'm in the process of training for my first marathon. I'm a passionate and dedicated person, and that transcends into everything I do, whether it's my love for film, TV, sports or traveling. I'm also a bit of/a massive sci-fi and gaming geek.

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