

ASHLEY READ

videographer & photographer



+44 759 053 9228 www.ashleyread.co.uk ashleyread89@gmail.com @im_ashleyread







PERSONAL PROFILE -

I'm a creative, passionate & productive individual who takes pride in everything I do. At the start of my career I was given the opportunity to have a year's intense camera/editing training with an award winning filmmaker. This laid the foundation for me to develop & evolve as a videographer. Working with a variety of clients on a range of projects I grew, becoming more & more experienced. Always pushing myself to better the expectations others had of me. I expanded my skill pallet, self-training in graphic design, motion graphics & photography. I'm nowhere near the person I want to be but and a keen learner & strive to always better myself.



QUALIFICATIONS -

- Apple Certification Final Cut Pro Level 1
- BTEC First: Arts Management
- BTEC National Diploma: Moving Image
- 12 A-C Grade GCSE



EMPLOYMENT —

2013 | GLENTHORNE HIGH SCHOOL

Digital Media Technician includes managing the departments edit suites & equipment. Assisting the development of student's concepts & skills. Aiding in the technological future proofing for the department, whilst supporting the wider school also on their video development.

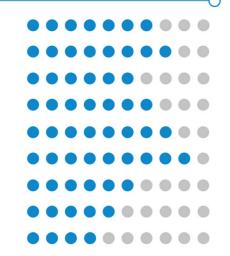
2011-2012 | CREATIVE EDUCATION

Head of Video Production entailed developing & producing the companies educational video resources. These included training DVD's, course materials & company promos. I was responsible for all elements of a shoot, from location scouting & crew/talent booking to directing up to 5 man crews & editing.

2008-2010 | THE BRIT SCHOOL

Digital Media Technician includes managing a departmental budget, SAN based edit server, schools video equipment & edit facilities. Giving training in camera & editing technique.

X SKILLS camera operating editing directing producing final cut studio final cut pro x adobe photoshop adobe lightroom adobe after effects



CLIENTELE -

- british phonographic industry (bpi)
- nestle purina
- brit awards limited
- nbc universal
- dawbell pr
- music matters
- creative education
- wonderful communications
- mayors thames festival
- classical brit awards
- brompton fountain children's charity
- england athletics
- brit school
- vieldify
- royal london society for blind people (rlsb)
- citroen
- crowne plaza hotels
- concert live
- turisimo de porto
- simone cowland trust
- vinopolis
- lexington communication
- chelci group
- sutton council

REFERENCES -



BPI/Brit Awards tel: 020 7803 100

email: maggie.crowe@bpi.co.uk

Jamie Ndah - Managing Director

Wonderful Communications tel: 07956 546309

email: jamie@wonderful.uk.com

Tim Metcalfe - Head of Department

Glenthorne High School email: tim.metcalfe@gmail.com

Briony Brooks - Assistant Director

the BRIT School for Performing Arts email: brionyannewilliams@gmail.com

Tom Hesmondhalgh – Operations Director

Creative Education Ltd tel: 020 8680 4077

email: tom.hesmondhalgh@creativeeducation.co.uk