

Dan Burns_Mid-Weight Motion Designer

London, SW11 | 07791 404 951 | dan.burns1989@gmail.com | danburns.squarespace.com

PERSONAL SUMMARY

Creative and meticulous Motion Graphic Designer with 4 years experience working on FMCG, services, alcohol, automotive and tech brands, across digital media platforms.

SKILLS PROFILE

- Interpersonal communication – confident in receiving briefs and presenting work internally.
- Organisation – effective at managing workloads to meet stringent deadlines.
- Professional development – constantly looking to improve technically to stay ahead of trends.
- Proactive – adept at using own initiative in interpreting briefs to produce effective creative solutions.

EDUCATION

- Nottingham Trent University, 2009-2012: Graphic Design BA (Hons) [2:1]
- Abingdon & Witney College, 2007-2009: Art Studies Foundation Diploma [Merit]
- Wheatley Park School, 2005-2007: A-Levels Art [b] Media [c] Economics [d]
- Wheatley Park School, 2000-2005: 10 B-C GCSEs English [c] Math [b] Science [c] Art [b]

EMPLOYMENT HISTORY

Mid-Weight Motion Designer

8/2014 – 11/2015

TMW Unlimited, London UK

- Clients included some of the UK and Europe's largest and most famous brands: Diageo portfolio, Sony, Lynx, Sure, Virgin Trains, Infiniti, Stork Butter and Sainsbury's.
- Worked closely with multiple In-House Producers, Art Directors, Copywriters, Creative Directors, Designers, Planners and Account Handlers.
- Confidently translated creative briefs into visual solutions.
- Participated in several team workshops to crack a brief.
- Motion experience includes social, TV, award entries, digital displays, banners and brand videos.
- Helped develop and maintain projection mapping displays for office entrance areas.

Notable work:

Stork Butter 'The Science of Scrumptious' 2015 – *deliciously ludicrous baking experiments.*

Motion tracking, grading and animation. [Watch online at danburns.squarespace.com](http://danburns.squarespace.com).

J&B Scotch 'Better Together' 2015 – *a series of slick cocktail making videos.*

Typography treatment, animation and grading. [Watch online at danburns.squarespace.com](http://danburns.squarespace.com).

Sure Deodorant 'DO:MORE' 2015 – *a summer push for people to get moving.*

Animated and edited TVC, including concepting & storyboard. [Watch online at danburns.squarespace.com](http://danburns.squarespace.com).

Junior Motion Designer

7/2012 – 8/2014

TMW Unlimited, London UK

- Clients included some of the UK and Europe's largest and most famous brands, including Diageo portfolio, Lynx, Sure, Infiniti, and Sainsbury's.
- Helped to establish a dedicated Motion Department alongside a Senior Motion Designer.
- Close working relationship with In-House Producers.
- Worked alongside Art Directors, Copywriters and Creative Directors.
- Motion experience includes social, banners, online videos and internal comms.

SOFTWARE

Expert

- Adobe After Effects
- Adobe Premier Pro
- Adobe Photoshop

Intermediate

- Maxon Cinema 4D
- Adobe Illustrator
- Adobe InDesign

TECH CHALLENGES

Hackday

24 hour tech challenge to concept, build a prototype and present idea to judges.

- 2013: created an Android app – Podgy Pegggers.
- 2014: created a bus stop instillation using XBox Kinect technology – Poke The Pigeon.

ABOUT

- Completed Tour de Creston twice – a 435km cycle from Brighton to London via the Isle of Wight.
- Finished six triathlons – including two Olympic Standard.
- Recently returned from a 6-month trip around Asia.

REFERENCES AVAILABLE ON REQUEST.