Danica Rama

Photographer / Content Creator

Young creative from Manila who likes to take photos, make art, edit videos and drink coffee. I create content that dominates social media and occasionally blog.

Quezon City, Philippines hello@danicarama.com +63-917-851-3806

www.danicarama.com





Skills & Expertise

Photoshop

Premiere Pro

Lightroom

Final Cut Pro X

Illustrator

Photography

Videography

Social Media Management

Digital Marketing

References

Rocella Lacaniale

+63-917-509-7680 Account Executive Icons Celebrity Marketing

John Kevin Navarro

+63-927-853-6674 Team Leader TaskUs Inc.

Rouella Gutierrez

+63-917-559-0709 Junior Handler

Cornerstone Entertainment Inc.

Experience

Icons Celebrity Marketing May 2015 - October 2015

Marketing Associate

- Presents influencer roster to clients, negotiate rates and track social media impression once the deal is closed.
- Additional work includes being an Executive Assistant to TV5 Talent Consultant.

TaskUs Inc. November 2015 - November 2016

Date Analyst

- Summarizes all processed magazines and submit work withing deadline. As the LOB's point of contact, I

communicate with LA-based team lead for updates and concerns.

- Extracurricular activity includes editing photos and videos for events.

Cornerstone Entertainment November 2016 - Present

Digital Marketing Officer

- Plan and shoot content for the company's social media accounts and the artists under them.
- Creates promo collaterals such as posters, art cards and video materials.
- Cover events such as album launch, concerts and premiere nights.

Education

Far Eastern University

BA Mass Communication 2011-2015

St. Benedict School of Novaliches

2007-2011

Angelicum Academy

2006-2007