

DÁRIDA RODRIGUES

PRODUCTION DESIGNER

www.daridarodrigues.com
+35 1 927270075 (Lisbon, Portugal)
+55 11 991529418 (São Paulo, Brazil)
darida.rodrigues@gmail.com

ABOUT ME

As a lover of cinema and visual arts, I found in the work of production design and art direction for diverse formats of audio-visual and in the deliberate conception of varied scenographic ambiances, a broad way of expression, which allows me to draw narratives and styles, colour sensations, illustrate personalities, translate and create universes for the setting of a large spectrum of scenes adding subliminal content to characters and entanglements, so that poetry, drama and the aesthetics of the stories told happen in tune with the conceptual language chosen by the director. I also greatly appreciate the challenge of achieving, empirically, from the possible logistics and proposed budgets, by having diverse artistic referentials, subtle perception and latent creativity as allies in the most different contexts.

Expanding this activities internationally has been an inspiring and exciting journey since I'm from São Paulo, but have also been based in Lisbon, Portugal for the past year and a half, where I'm doing a MA in Multimedia Art too. That move gave a lot of freedom to work in different locations, specially through Europe, as I'm a portuguese/brazilian citizen.

Today, the projects that motivate me, beyond fiction or fictional docs projects and commercials, where the work is always very rich and collaborative; also and increasingly, are those that allow the production of contemporary art pieces in their most diverse possibilities of creation, using technology and the unlimited resources that can cross these works in the present on installations, performances, videoart, photography, sensorial experiences and so many other paths that today art travels and that allow the creative process enormous power of interconnection and reflection about the human trajectory and its multimedia expression and interaction. The possibility of designing rather immaterial but yet impressive and sensory productions and scenarios is really fascinating to me.

PROFESSIONAL EXPERIENCE

as production designer & art director (freelancer) - commercials & promos - from 2006 to the present

Film and digital projects for advertising, national and international production services, photography, new media, as well as installations, interior design, events, concert and performance stages, working with various directors and production companies such as Domo, Barry Company, O2 Films, Trator Filmes and many others.

Selected work:

2018 > Mimosas - Good morning, Bro Cinema Lisbon, director Mario Patrocínio

2017 > Cofidis - 5 Reasons, Bro Cinema Lisbon, director Angie Silva

2016 > Decolar.com - Decolar has everything, Trator films, director Alex Miranda

2015 > Gillette - Humanity -Domo Productions/Caviar films, director Hugo Stenson

as production designer, art director, set designer & set decorator- short & feature films

2017 > Segunda-feira, short film director: Sebastião Salgado

2013 > Cortina, short film, director André Schultz

2012 > O momento certo, short film, director Sérgio Gambier

2011 > Edson Carlos Pinguim, short film, director Dário José

2010 > O quintal dos guerrilheiros, short film, director João Massarolo

2000 > Pormenores, short film, director Flávio Frederico

2006 > Vôo cego rumo sul (tv feature film), director Hermano Penna

2000 > Seja o que Deus quiser, feature film, director Murilo Salles

(Award: Best Fiction Film of the Popular Jury at the 2002 Rio Festival BR)

as set designer & art assistant - feature films

2010 > Transeunte, director Erik Rocha, prod. designer Marcos Pedroso

(Award: Best Film at the Guadalajara International Festival, Mexico)

2007 > O signo da Cidade, director Carlos A. Riccelli, prod. designer Ana Mara Abreu

(Award: Best Fiction Film of the Popular Jury, in the Fest of Brasília)

2006 > Querô: A Damned Report, director Carlos Cortês, prod. designer Frederico

(Award: Best Art Direction at Brasília Film Festival)

as art assistant, set designer & set decorator - commercials & promos shorts and feature films - from 1993 to 2007

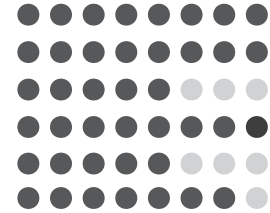
Numerous and diverse projects with many production companies, directors and production designers in São Paulo.

QUALIFICATIONS

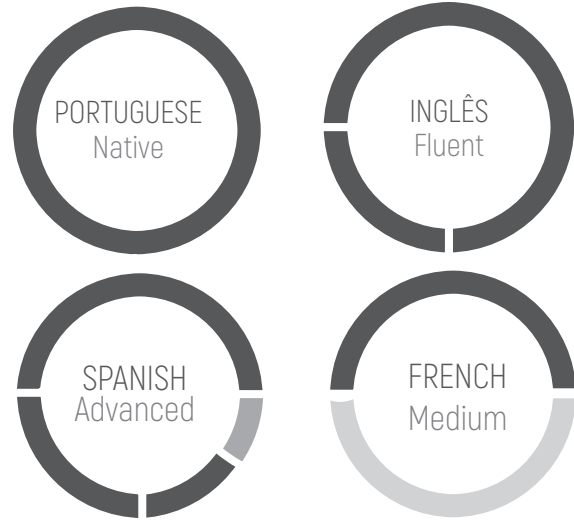
- 2016 - 2018 (on course)
MA Multimedia Art
Audio-visual, Performance and Installation
Faculdade de Belas Artes of the University of Lisbon
- 2012
Cultural center B_arco - SP
Investigation of Creative Processes in Art Direction
- 2008
Art History Course
with Prof. Nelson Screnci - MUBE
(Brazilian Sculpture Museum - SP)
- 2002
Architecture Design Technical Course
ABRA (Brazilian Academy of Art) - SP
- 2001
Film Draughting - Set Design
Scenery Film Design Course
NFTS National Film and Television
Beaconsfield, England
- 1999
Drawing with the right brain
Dalton - SP
- 1993
Experimental Film - Short course
The London Film Makers Coop
University of London
- 1992
First Certificate of Cambridge
Camden School of English
University of Cambridge
- 1992
BA (Hons) Social Communication
Television and Film
FAAP (Armando Álvares Penteado Foundation) - SP

DIGITAL SKILLS

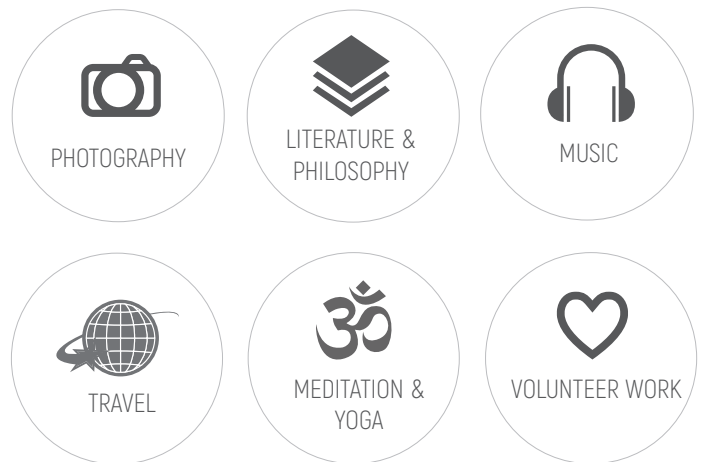
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Sketchup
Vectorworks
Office



LANGUAGES



OTHER INTERESTS & ACTIVITIES



HIGHLIGHTS

