



**Every project needs something extraordinary. I always go beyond the brief, seeking alternative solutions to challenges for an extra edge, building long-term relationships with clients and agencies.**

## SKILLS

After Effects & full Adobe Suite • 3D Motion Graphics • AE Expressions • Particle systems • Compositing  
Rotoscoping • Green Screen • Video Editing • SFX & Audio Design • Character Animation & Lip Synching • Copywriting  
HTML and further scripting • Print • Filming & Photography • Concepting & Presentation • Quality Assurance

A proven strength is in taking on new skills and adapting as required by my projects. I keep abreast of industry developments which I follow keenly, in and out of work. Much of my work sees me take a project from concept to completion, giving me an in-depth understanding of every stage of the process.

## WORK

**Jul 2017 – Present**      **Freelance Motion:**      20th Century Fox, Disney, The National Lottery, Honda, Timberland, Vodafone, Nokia, Miller Beer, Just Eat, Spotify, Barclays, Johnnie Walker and Addison Lee.

**Jun 2013 – Jul 2017**      **Lead Motion Designer, Y&R London & AMV**  
Managing, brainstorming and building video-led campaigns for Coca-Cola, BBC, Mercedes, M&S, Guinness, Virgin Atlantic, Emirates, HP, Vodafone, Land Rover, Lloyds Bank, BT, Twinings, Bombay Sapphire, Currys PC World, Oxfam, Ferrero Rocher, Bank of Scotland, Danone, Holland & Barrett, Visit Britain, Premier Inn, Volvic, Babybel, Camelot and British Legion.

**Feb 2013 – Jun 2013**      **Senior Motion Designer, Hogarth Worldwide**  
Working to tight turnarounds on banner and digital-out-of-home campaigns for HTC's new handset release. Extensive international localisation and bespoke builds for global deployment were challenging parts of the campaign.

**Jul 2012 – Feb 2013**      **Senior Multimedia Designer, Girardot**  
Focussed on financial and luxury goods, producing for Goldman Sachs, HSBC, Spreadex, Barclays, AXA, Henderson and the Savoy Group. Leading digital I was responsible for creative concepting and sign-off, as well as being hands-on throughout production of rich media ads, microsites, video and motion work.

**Feb 2011 – Jul 2012**      **Creative Producer, Tag Worldwide**  
Team leader responsible for concept, build and deployment of rich advertising and video. My team drove the creative for some of Tag's most demanding clients, including Channel 4, Intel, Gucci, Bacardi, Jaguar, HP, Canon, H&M, BT and Tesco. Responsibilities included copywriting, QA, recruitment and mentoring junior designers.

**Jul 2010 – Feb 2011**      **Freelance Motion Work**  
Clients included Oxfam, Avis, EP&T Global, Pitlane Productions, Saentys, Willow Beauty Products and Publicity Project.

**Jan 2009 – Jul 2010**      **Digital Producer, 20:20 London**  
The work spanned motion graphics, video editing and compositing, 3D and Flash with Actionscript. Clients included EA Sports, Toyota, Diageo, P&G, Lotus, Government Central Office of Information and Virgin Media.

**May 2006 – Jan 2009**      **Digital Designer, Sporting Index**  
I expanded this position into a pivotal role, developing new creative channels for the company technologically and creatively through 3D motion, interactive games, banners, photography, filming and editing.

**Jan 2004 – May 2006**      **Web & Flash Designer, Secure Data Services Group**  
HTML and animation for DVDs and online. Clients included the Defence Manufacturers' Association and the European Association for e-Identity and Security.

## EDUCATION

**Sept 2001 – May 2004**      **BA Media Arts, University of Plymouth (2:1)**  
Interactive Web Design, Photography, Motion Compositing and Theory. Final artwork was bought by university.

**1998 – 2000**      **Brockenhurst College** — A-Levels: Art & Design, English Lit & Lang, Maths, Psychology

**1995 – 1998**      **Oundle Public School**      9 GCSEs (A\*, 3As, 5Bs)