

# Ian Sandall

## Photographer / Director / Editor

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Status: UK Citizen

Other: Current Driving Licence and car  
2 x UK Passports  
Good Health  
Fellow of the Institute of Videography  
I have worked all over the world and am happy to travel.

## Experience & Competencies

Started (and trained) in BBC Radio as sound engineer. Moved to commercial radio (Radio Tees and Radio City)

Moved to a succession of TV production companies in Manchester before setting up my own company – SPL Communications. Subsequently freelanced for BBC North doing network TV shows for about a year and has freelanced as an Ad Agency producer.

Now mainly shoots and directs TV commercials and high-end corporates. Have shot on location in most parts of the world: Africa / Asia / China / US and all over Europe. Highly experienced on all types of kit.

Owns and operates own Canon / Panasonic DSLRs + sound and lights. Also owns and operates Panasonic 3D camera and experienced in shooting and editing 3D.

Experienced in shooting on iPhones and other small devices and runs workshops for marketing / advertising and PR people on how to do that. Part-time lecturer at SSR Manchester on their Stereoscopic Production BSC (Hons) course ([http://www.s-s-r.com/staff\\_member/id/126/Ian-Sandall](http://www.s-s-r.com/staff_member/id/126/Ian-Sandall)) teaching first year students.

Evaluates and reviews broadcast software and kit for the IoV's magazine and his own blog: <http://www.spl-communications.co.uk/blog/>

Adobe Creative Cloud user; especially proficient with Premiere Pro.

## Personal Qualities

Highly motivated individual with great attention to detail. Works best under pressure with a tight deadline and limited budget. Can wring the most out of any half-decent creative idea.

Happy to direct and/or shoot. Good understanding of all processes involved in shooting and post. Can motivate and work with crews of any size. Sensitive with people and extensive experience of interviewing and dealing with people often in stressful situations. Happiest when part of a professional team.

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### Latest reel

<https://vimeo.com/145399986>

### Website

[www.spl-communications.co.uk](http://www.spl-communications.co.uk)

### Recent Credits

(Over and above regular productions and assignments)

June 2016:	On-site director/2 <sup>nd</sup> cam/editor for MINI at Goodwood Festival of Speed.
Sept 2015 – present (ongoing):	Directing medical training films for ACC TV (UK/Australia)
Oct 2015:	Producer on Steamhaus promo for web launch
Sept 2015 to present (ongoing):	Part-time degree course lecturer at SSR, Manchester
June 2013 – present (ongoing):	Runs courses and workshops on iPhone shooting / editing
Nov 2014 to present (ongoing):	P/D and writer: TV commercials for Bay TV Liverpool
Nov/Dec 2014:	P/D: Laurin MCT Coconut Products. Web promo Shot on location in Philippines.
Summer 2014:	Freelance director for WRG on Astra Zeneca corporate projects
Spring/Summer 2014:	P/D and writer on corporate projects for AMEC Nuclear
March 2013:	Director on TV ad / web promo: 'Jockey underwear' for Lizardfish Prods
2013/4:	P/D on broadcast series: 'London's Top Ten Buildings' short in 3D (10 x 30') for Zatzu Media
2012/3:	P/D and writer on broadcast series 'Classic Cars UK' in 3D. (17 x 30') for my company SPL Communications and Zatzu Media
2011/12 (Various):	P/D on various car review web programmes for Car & Driving
2011 (various):	Wrote and directed series of TV ads and corporates for Davies Paints (Philippines)
2008 – 2012	P/D and writer of various videos for Seashell Trust (Children's Charity) in Manchester  Wrote and directed series of location and studio films for PZ Cussons. This involved shooting films all over the world as well as in the UK.

### References

On request