



# NACHO ROJAS

MID-WEIGHT MOTION GRAPHICS DESIGNER  
2D ANIMATOR (AFTER EFFECTS)



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www.seguncontexto.co.uk  
in /ignacio-rojas-video-learning/

## PROFESSIONAL SUMMARY

- University-level education in **Audio&Video Creation**.
- More than 4 years experience as **Motion Graphics Designer** and **2D Animator** with **After Effects** and **Adobe Premiere**.
- Over 15 years experience creating strong, dynamic video content **from conception through to final production**.
- More than 3 years experience in **Video Broadcasting Post Production** with **Avid Media Composer** and **Combustion**.
- Knowledge of **VFX** in After Effects to perform **chroma keys/luma keys, particles effects, tracking**, among other techniques.
- Experience working with AE animation tools such as **curves and expressions**.
- Experience working with **AE Character Animation Plugins** like Duik.
- Strong layout, colour, typography, and visualisation skills.
- Mid-Weight Designer and Illustrator with **Adobe Photoshop** and **Adobe Illustrator**: flat design, isometric and stipplism.
- High-Level **Video Encoding** using Adobe Encoder and HandBrake.
- Wide experience working with VideoScribe, Camtasia and Captivate.

## EXPERIENCE

### MOTION PRODUCER & 2D ANIMATOR (FREELANCE)

SegúnContexto | Jan 2014 - Today  
www.seguncontexto.co.uk

Creation of strong and dynamic visual content from conception through to final production. Also involves researching, brainstorming, screenwriting and storyboarding.

### MOTION GRAPHICS DESIGNER

Fit Londoners | May 2017 - July 2017  
www.fitlondoners.com

- Making Fit Londoners client videographic brochures.
- Telling engaging stories with motion graphics.
- Creation of logo reveals.
- Audio&Video Editing and PostProduction for fitness elearning courses.

### WEBMASTER, CONTENT WRITER, SEO AND BLOGGER

eXvision CCTV | Sep 2015 - March 2016

- SEO.
- Content Writer.
- Catalogue manager.
- Blogger.
- Graphic Designer.

Jul 2014

- UK -

- SPAIN -

### MULTIMEDIA PROJECTS MANAGER

Formación Digital | Oct 2006 - Dec 2013

### AUDIO-VISUAL AND DIGITAL MEDIA TECHNICIAN

Formación Digital | May 2004 - Dec 2013

### MULTIMEDIA CONTENT WRITER INSTRUCTIONAL DESIGNER COPY WRITER

Formación Digital | Sep 2000 - Dec 2013

## EDUCATION

### DIGITAL MARKETING (POSTGRADUATE)

OBS and Barcelona University | 2009

### SOUND TECHNICIAN

Descartes Multimedia - Seville | 2007

### DIGITAL VIDEO POST PRODUCTION AVID & AUTODESK COMBUSTION

CES School - Madrid | 2003

### LIGHTING TECHNICIAN

UMTU - Seville | 2002

### AUDIOVISUAL COMMUNICATION (DEGREE)

Seville University | Aug 1996 - May 2001

## SKILLS

After Effects	<div style="width: 80%;"></div>	Premiere	<div style="width: 80%;"></div>
Illustrator	<div style="width: 80%;"></div>	Photoshop	<div style="width: 80%;"></div>
VideoScribe	<div style="width: 80%;"></div>	Camtasia	<div style="width: 80%;"></div>
Captivate	<div style="width: 80%;"></div>	Encoder CC	<div style="width: 80%;"></div>
SoundForce	<div style="width: 80%;"></div>	Audition CC	<div style="width: 80%;"></div>
HTML/CSS	<div style="width: 80%;"></div>	WordPress	<div style="width: 80%;"></div>

## PORTFOLIO

<https://drive.google.com/open?id=0B7CsJC80e17YZS1F0TMxeTBNdIU>

<http://seguncontexto.co.uk/client-area/>  
Password: SC\_clientes

## REFERENCES

Daniel Steele | Founder at Fit Londoners  
02035242651 | daniel@fitlondoners.com

Mouiz Rana | Founder at Thynk Social  
07540 612893 | mouiz@mouizrana.com