



FREELANCE FILMMAKER - JOAO LEAL FERNANDES

"I PLEDGE MY FULL DEDICATION TO CREATION AND EXPRESSION THROUGH DYNAMISM, HARD WORK & RAW CREATIVITY"

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PROFILE

I am an Award Winning Filmmaker and I work as a Video Editor, Cinematographer and Director. I have experience across multiple genres including corporate films, event filming, explainer videos, documentaries, music videos and narrative fiction. I have worked with: II Vodafone II GSK II Hailo II Lloyds Bank II Barclays Bank II Accenture II Novartis II Balfour Beatty Maudsley Learning II Ingeus II HMRC II Takamol II Pera II DFS II YSC II Lifetime II Velocity II ILM II Sisk II Fuse Universal II Poplar Harca

EXPERIENCE

Freelance Filmmaker at aõleal | February 2016 - Present (6 months)

Marketing Content Creative at Fuse Universal | Oct 2015 - Feb 2016 (5 months)

As the Marketing Content Designer at Fuse I was be responsible for creating bespoke graphics, marketing materials and promotional videos of our major stories for use across all of our marketing channels, as well as promotional content for Fuse events and trade shows we attend during the year.

Video Media Designer at Fuse Universal | Nov 2013 - Oct 2015 (2 years)

As Videographer/Editor/Animator at Fuse I was responsible for visualising and creating engaging, stylish corporate videos. To produce my content I use a number of different software from the Adobe Creative Suite, as well as externally filming with DSLR cameras. I am also responsible for the organisation of pre-production production and post production on any live footage based video.

Audiovisual Director at Blau Design Studio | Sep 2013 - Jan 2014 (5 months)

As an audiovisual Director at Blau Design Studio I was responsible for creating video content, directing, shooting and editing video for events such as music festivals, documentaries, corporate films, music videos and narrative fiction.

Video Producer at FUSING Culture Experience | Oct 2012 - Aug 2013 (11 months)

As Video Producer and Editor at FUSING CULTURAL EXPERIENCE I was responsible for organising the shoot of the 4 day festival alongside a team of videographers and photographers. I was also involved in the ideation for marketing campaigns including video promos for the web.

EDUCATION

BA, Production | Ravensbourne College of Design and Communication | 2011

HND, Media Production | Guildford College | 2007 - 2009

FINE ARTS | Dr. Joaquim de Carvalho (High School) | 2004 - 2006

AWARDS

Toiros e Flores - Bulls & Blossoms

March 2016

London Discover Film Festival

Our film was shortlisted from over 500 entries from 27 countries to Discover Films
Official Selection of the top 40.

Sky is Bigger

September 2013

Second Place for video of the week in <http://www.awardeo.tv>

My role in this project was to conceptualise the idea from the previously mentioned inspiration source, to direct the video to storyboard and cinematograph it as well as to edit the footage and colour correct it to achieve my vision as a director.

The GIANT

November 2013

Nominated for video of the week in <http://www.awardeo.tv>

My role in this project was as a director, it was to conceptualise the idea, script it, storyboard and cinematograph it.

SKILLS

LANGUAGES

Proficient: English | Portuguese | French | Spanish

Limited proficiency : German | Italian

SOFTWARE:

ADOBE CREATIVE SUITE

Premiere Pro CC (2015)

After Effects CC (2015)

Audition CC (2015)

SpeedGrade CC (2015)

Media Encoder CC (2015)

Photoshop CC (2015)

Illustrator CC (2015)

InDesign CC (2015)

Prelude CC (2015)

OTHERS

Final Cut Pro X

Final Cut Pro 7

MPEG Streamclip
