



## Josephine Robinson

Experienced video editor and owner of Pinky Productions.

[www.pinkyproductions.com](http://www.pinkyproductions.com)



I started my editing career at 18 with work experience at BBC Pebble Mill Birmingham, going on to become an assistant editor at a corporate and live events company, working on promotional videos and live events around the country.

At the age of 20 I became a freelancer and worked across London, steadily building a reputation as a talented, creative and dynamic editor with strong motion graphics skills.

Throughout my career I have worked for many major sports brands and International companies, including - Coca-Cola, Visa, Adidas, Redbull, P&G, Hills & Knowlton, Chelsea FC, Tottenham Hotspur, Vodafone, BP, GE and the International Olympic Committee.

Notable projects include behind the scenes edits for Adidas TV commercials and various high profile projects for premieriership football clubs and FIFA. Over the past 10 years I have done a lot of work for the IOC – the International Olympic Committee, especially the recent games of London 2012 and Sochi 2014.

I have a wealth of experience in editing including -product launches, TV adverts, promos for high end corporate clients, World Cup football, International rugby and extreme sports. Tight deadline VNR's, documentaries and short films.

I was the sole editor for the short film 'The Protagonist' which was entered into numerous film festivals in 2014 including the Cannes Film Festival.

Beyond editing I am madly passionate about the great outdoors, wildlife and being active. I love walking with my boxer dog, biking with my friends and surfing with my family any chance I get.

## Recommendations



I have had the pleasure of working with Pinky for over 10 years, in all this time she has proven to be an extremely proficient editor, capable of using multiple editing software packages. Not only is she skilled in the full editing process, she is fully efficient in graphics packages such as After Effects and so on. Pinky will work with your creatives and directors to give you the highest quality programme, covering all formats, long and short forms, corporate, sports, promo's, news, - the full package.

Working with teams of editors to make tight deadlines or producing time sensitive VNR's for satellite distribution; Pinky will keep a cool head – helped by the organised manor in which she works and being OCD' in the excellent 'house keeping' of her post production projects.

A few key points on my views of Pinky.

- Extremely creative with a natural editing talent.
- Will follow briefs to the point but also not afraid to make a creative comment.
- Fast working in setting up projects and reviewing rushes, onto assembling the first draft edit to work through with you.
- Great personality and brings a smile to the room.
- Works well with all types of clients and directors, even the really difficult ones!
- Happy to work alone or with full production teams
- Capable of adapting to any format required.
- Can work on location, in a post house or at home and always delivers.
- From ingest to export – you can be assured your project is in safe hands.

If you require any further references, please feel free to contact me.

Kind Regards

John Norman | Production Director  
Worldmark Films Ltd  
[john@worldmarkfilms.co.uk](mailto:john@worldmarkfilms.co.uk)

## Recommendations



I recently hired Pinky Productions for a set of complicated corporate films and it was the best decision I made. Jo is an amazingly talented editor with brilliant motion graphic skills. She has a great sense of timing, which is perhaps one of the most important skills of a good editor. She also has very strong skills when it comes to finding the story within the footage and knows how to tell the story that you want your audience to see. Pinky Productions motion graphics work is incredibly strong and they can deliver whatever style you are looking for and will always make intelligent suggestions; producing everything from classic to contemporary styles always in keeping with what you want. In short, they are a very talented team that will bring great skills, talent and understanding to any project.

**Julia Fellows – Ben fellow productions**

Working remotely, as we're were in different places in the UK, posed no issues, it was a wonderful experience to work with Jo Robinson and I highly recommend her, you will be just as glad as I was if you hire her.

**Jim Cuthbert – JAYU Worldwide**

During the post production of the short film Protagonist, Pinky confidently handled the ARRIRAW workflow. Whether creating ProRes proxies for the editing, DPX's for the VFX unit, and re-conforming the edit back to RAW for the final master, it was all a breeze to her. She's not only a proficient and talented editor, but also technically savvy.

**Mario Radinovic  
Digital Workflow Specialist at ARRI Media**