

LAURA HENRY

Director

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07725 564 682

Freelance work

DIRECTOR

Operating both freelance and within my production company *Henry & Bowden Productions*
Creating high end promos for fashion, lingerie and fitness brands to date

Experience

Sep 2009 – Present

SENIOR CREATIVE FILMING DIRECTOR/SENIOR MOTION GRAPHIC DESIGNER

McGraw-Hill Financial – MHFI Studios

Highlights:

- Directed, filmed & edited a documentary about teaching women Financial Literacy in remote villages in India
- Directed a global re-brand campaign 'I am essential' for the S&P Capital IQ – 14 days in New York working directly with the board and another agency
- Directed numerous shoots in Paris, Frankfurt, New York & Amsterdam
- Created a suite of documentaries for MHF Education on BA, Walkers, Cafe Direct & Innocent Smoothies
- Directed 'The Power to Capitalise' a global company promo
- Responsible for Directing high end promos, adverts and documentary content
- I initiated our Creative Filming department and mentor a global team

May 2007 – Sep 2009

MULTIMEDIA ARTIST/VIDEO PRODUCER

Body>Data>Space

Highlights:

- Director of Documentation for Hide & Seek Festival, London Southbank
- Director of Documentation for Post Me New ID - A dynamic collaboration between b>d>s (London,UK) and CIANT (Prague, Czech Republic) & 16 international partners
- Directed a 4 person camera crew to document the live Freeze-B interactive event in Paris
- Production of Motion Graphics and film content for stage content and live video mixing for Glastonbury 2007

Mar 2009 – Sep 2009

VIDEO DIRECTOR & EDITOR

Future of Sound – Illustrious Company -Martyn Ware (Human League)

- Directing 6+ Camera crew & live vision mixing for the Future of Sound Tour for all live shows which toured the UK

Education

Jun 2006: University of The Arts. London College of Communication
BA (Hons) Graphic & Media Design, Moving Image Pathway 2:1

Sept 2003: Middlesex University
Diploma in Foundation Studies in Art & Design (Merit)

Short films:

- **See Saw** – drama

Winner - Best Short Film: One in Four Film Festival, University of Central Lancashire, Preston (2015)

Highly commended: Reel Health Film Festival, Melbourne, Australia (2014)

Official selection: My Love, Michelle Film Festival, Texas, USA (2015), Medway Visions Film Festival, Kent, UK (2014),

Nightpiece Film Festival, Edinburgh, UK (2014), Landed Festival, Wales, UK (2014)

- **Dog Day** – drama

Distributed by Shorts TV (2015)

Winner: Award of Merit: Women's Independent Film Festival, Hollywood, USA (2012)

Official selection: Brighton Film Festival, UK (2012)

Music videos:

- **'Celebrate'** – Manou
- **'Africa'** - P*NUT & Leon Jean Marie