

# Lee MJ Daley

DoP / Animator

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## Personal statement

A skilled creative DoP and Animator with experience in digital advertising, event films, Studio and live event filming, 3D design, motion graphics ,VFX and Directing currently seeking roles in creative content creation. A passionate, driven individual whose creative approach to his work produces high quality results.

## Key Skills

- Single and multiple Camera Operation - Canon 5D / C300 / C100 / C500 - Sony FS7 - BlackMagic Cinema Cameras
- Video Editing / Animation / Compositing / Colour grading / VFX / Motion graphics - Adobe Premier Pro, Maya, C4D, After Effects, Photoshop
- Lighting - Studio, interview and narrative lighting
- Able to take direction, work from scripts, storyboards and or generate concepts and ideas.
- Excellent communication skills

## Career History

### DoP / Lighting Cameraman - 2010 – Current

Company	Title	Position
<b>The Posh Makers</b>	Cocktail making videos	DoP / Director
<b>Live Fit</b>	Live Fit App Video	DoP / Director
<b>Cherryduck Productions</b>	Craig David When the baseline drops	Camera Op
<b>Cherryduck Productions</b>	Toni & Guy	Camera Op
<b>Cherryduck Productions</b>	Holland & Barrett	DoP
<b>Cherryduck Productions</b>	ASOS Careers in fashion	Camera Op
<b>Cherryduck Productions</b>	Orangina	Camera Op
<b>Cherryduck Productions</b>	Old mutual Investments	Camera Op
<b>Cherryduck Productions</b>	Philips Air Fryer	DoP
<b>Cherryduck Productions</b>	Coast Clothing	DoP
<b>Cherryduck Productions</b>	Lynx Black Space	Camera Op
<b>Dunne &amp; Raby</b>	NOT HERE, NOT NOW	DoP
<b>A Rather Nifty Production</b>	Eldest Child	DoP
<b>Popkorn TV</b>	Eat like a champ	Camera Op
<b>Spectrecom Films</b>	H2O Steam Mop	Jib Camera Op A
<b>Cherryduck Productions</b>	Sun Bingo live	Camera A

### Animator / VFX - 2010 – Current

Company	Title	Position
<b>Birdbrothers</b>	Red Box	Colourist
<b>O2</b>	mobile instructional videos	Animator
<b>Google</b>	Google Play Games Festival	Animator
<b>59 Productions</b>	Sinatra at the Palladium	Animator
<b>Karibou Productions</b>	Embrace Eternity	VFX Artist
<b>Birdbrothers</b>	I'm Over here with the bluebells	Colourist / VFX Artist
<b>Darkside Studios</b>	Balfour Beatty	Animator / 3D artist
<b>Future Cities Catapult</b>	Wiki House	Compositor / Editor
<b>Which? Digital</b>	Website Walkthroughs	Animator / Compositor
<b>Clusta</b>	Yauatcha Restaurant	Animator
<b>Various Productions</b>	Moving On	Animator / Director
<b>Blue Hive</b>	Ford Mustang	Animator
<b>Glue Isobar</b>	Forevermark	3D Artist / Vfx editor
<b>Blue Hive</b>	Ford B-MAX	Animator / Compositor
<b>Which? Digital</b>	How we work	Animator / Compositor
<b>Moving Brands</b>	Barclays	Animator / 3D artist
<b>MPC</b>	Ladbrokes Online betting	VFX Editor / Compositor

<b>Spectrecom Films</b>	JLL Triathlon	Camera Op	<b>Interbrand</b>	Tessengerlo mascot design	3D Artist / Editor
<b>Cherryduck Productions</b>	BrightTALK talk show	Camera Op	<b>Solaris Media</b>	Mirror	Animator 3D Artist /
<b>Which?</b>	Web and mobile apps	Camera Op / Editor	<b>BSKYB (1 year)</b>	Sky Sports idents and adverts	Animator / 3D artist
<b>Lewisham City Council</b>	Evelyn St Apple Day	Director / Editor	<b>TBG London</b>	Cadbury - 'Pass the Parcel'	Animator / 3D artist
<b>Shakeldimes Productions</b>	To Trend On Twitter	BTS Camera Op	<b>Profero</b>	Animated greeting card	3D artist / Editor
<b>Independant</b>	The break Up	Brushless Gimbal Op	<b>Imagine-Publishing</b>	3D magazine cover	3D artist
<b>ikikoi</b>	last Round	Director / DoP	<b>heyhuman</b>	Ecover	3D artist / VFX / Animator
<b>Clusta</b>	Yauatcha	Videographer - Editor	<b>Gas &amp; Electric</b>	Hovis	Animator
<b>Hotel Cafe Royal</b>	hotel Cafe Royal	Videographer - Editor	<b>Duke &amp; Earl</b>	Classic FM stings	3D artist / VFX / Editor
<b>RebelScumProductions</b>	The Professionals	DoP	<b>vccpme</b>	More Than	3D artist / VFX / Animator
<b>Independant</b>	Road to Closure	DoP	<b>TBG - Vodafone</b>	The history of mobile	3D artist
<b>Independant</b>	Kurt Weill Cabaret	DoP	<b>Blue Fish Media</b>	AR Kellogg's games	3D artist
<b>rkive productions</b>	The Waiting room	DoP	<b>Fluid Pictures</b>	Discovery channel	VFX artist /Animator
<b>Work-Club</b>	Carte Noire	Director / Editor	<b>Peugeot Netherlands</b>	Facebook page take over	3D artist / Animator /Editor
<b>Studio Arkade</b>	Bipolar art installation	Videographer / Editor	<b>Venturethree</b>	SKY Christmas idents	Animator / VFX
<b>OH TV</b>	Theo and Agnis	DoP	<b>Maverick Media</b>	Heroes over Europe	Animator / VFX
<b>Femi Temowo</b>	The Storytellers Psalm	Director / Editor	<b>The Joint</b>	John Barrowman Show	Animator
<b>Independant</b>	Salsa De Amour	Camera Op	<b>MOD</b>	Start Thinking Soldier	Animator / Editor
<b>Independant</b>	Vanquish	Videographer / Editor	<b>Skive</b>	Nicorette	Animator / 3D artist / Editor
<b>Various Productions ltd</b>	Moving On	Director / Editor			
<b>Studio Arkade</b>	Groningen Orchestra	Videographer / Editor			
<b>2hot Films &amp; OH TV</b>	The Band	Camera op			

#### **Skive Creative - Head of 3D & Motion graphics - (2009 - 2010)**

Creating 3D assets and content for online games, social media, advertising and augmented reality applications as well as creating motion design and graphics for rich websites and online video.

#### **Clusta Ltd - Senior 3D Motion Designer / Creative Technologist - (2006 to 2009)**

As well as 3D / motion design, animation my role also included research and development into new technologies and workflows. Leveraging new and upcoming technologies and techniques in our creative offerings to clients.

#### **Notion Studio - Head of Video Production & Motion graphics - (2002 - 2006)**

Offering local SMB and individuals an online presence from web sites to adverts and music videos. Managing a team of two animators and one editor. Meeting with clients to assess their needs in order to create a solution within budget and on time.

#### **Clusta Ltd - Digital Artist - (1998 to 2002)**

My role included logo design, corporate branding 3D visualisations and creating motion graphics and web design for online and offline media.

## **References**

References are available upon request