

An achievement driven Motion Graphics Designer, with 4 years industry experience and a First Class BSc (Hons) in Multimedia Technology and Design. I am passionate about the creation of quality media content and all phases of the production process; specialising in creative moving imagery.

Relevant Employment

2013-2015 Motion Graphics Designer and Videographer Blippar

Working as part of the creative and design team, the role was very multifaceted. Developed many new skills in video production and output standards for television, as well as unique techniques for integration with augmented reality. Duties included:

- Conceptualising, shooting and editing of numerous app videos, working to the specifications of various popular brands.
- Filming and editing, lighting and green screen keying, audio recording.
- Creation of animated video content, for full length animated videos.
- Creation of animated assets for augmented reality integration (sprites, fluid effects, character animation).
- Liaising with other teams to organise shooting locations, talent.
- Working closely with multiple team members to generate ideas, and share optimal skills to create a great end product.

Blippar was a fantastic challenge, which grew my skillset in useful and unique ways, particularly the direction of larger scale productions utilising multiple crew members. Motion design projects for high-profile clients further developed my skills, working with industry standard assets and outputting renders for broadcast. Creating assets for a specialised augmented reality engine pushed my creativity and problem solving.

2011-2013 Motion Graphics Designer GForces Web Management

Employed within the media department, this role focussed on the creation of quality motion graphics for a number of widely recognised international clients. The position gave the responsibility of managing and delegating work between 3 other colleagues. Duties included:

- Creation of video content, from conceptualisation to production, final output and deployment online.
- Filming and editing, lighting and green screen keying, audio recording.
- Creation of animated video content, utilising numerous After Effects plug-ins – Particular, Form, Element, Optical Flares.
- Liaising with other teams to organise internal and external work.
- Management of other team member's activities to meet deadlines and maximise efficiency in day-to-day tasks.
- Working on multiple projects simultaneously, and effectively allocating time and resources to meet stringent deadlines.

My time at GForces has seen my skills in video production, editing and motion graphics grow exponentially. Working on international projects taught me to closely follow the customer's brief, mindful of cultural differences in the way that the content was presented.

Education

2009-2013 BSc (Hons) in Multimedia Technology and Design (First Class)

University of Kent, Canterbury

- Final Year Project (AXIOM - <http://axiom-x.co.uk/>)
The project saw me utilise skills in motion design and develop further proficiency with Adobe After Effects; I was responsible for producing video content and rendering still images for product visualisation. Winner of Sagittarius Digital Prize for best multimedia project.
- Digital Visual Narrative
This module explored the creative process of conceiving a short cartoon; evaluating the skills in practical animation as well as the ability to purvey a message.

2004-2009 The Harvey Grammar School, Folkestone

- A2 level – Computing, Graphic Design and Psychology

Skills

Proficient

- Adobe After Effects
 - Trapcode Suite
 - Element
- Adobe Premiere Pro
- Adobe Photoshop
- Autodesk 3DSMax
- Administration, Microsoft Office

Working knowledge

- Microsoft Visual Basic and C programming
- CSS, HTML

Work History

2009-2011 Kent Union, University of Kent

Temporary worker

Registered with the Job Shop as a temporary worker, I carried out a wide range of duties, usually at short notice, across campus. This developed valuable skills such as time management and adaptability.

May-Oct 2009 J Sainsbury plc, New Romney

Counter Assistant

Interests

- **Films**
Visual effects blockbusters make up some of my favourite movies, as I am fascinated by all parts of post-production.
- **Music**
I enjoy learning to play different instruments, particularly electric guitar and piano. In my free time I also like attending live music events and festivals.
- **Travel**
I really enjoy travel to new places, exploring new countries and learning about other cultures. I am also looking to complete my PADI course and become Open Water certified in Scuba Diving.

Personal Information

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References available on request.