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Personal Profile

Independent, competent and highly motivated professional seeking next challenge in the Beauty and Fashion industry. Proven track record as a creative and reliable makeup artist to clients ranging from models and actors to private clients. Substantial experience in sales and management. Consistently building on knowledge base in makeup artistry (individual videos on YouTube channel have between 2,000 and 300,000 views; 1,500+ subscribers).

Relevant Experience

Jan 2015 – present App Tester at Avis Berkshire, UK

Selected from a team of 8 to fill an app testing position. Responsibilities involve structuring

the team's progress, attending meetings, delagating tasks, and clarifying business reqirements. Proficient in

JIRA, AGILE Methodology, App Testing, iTunes,

MSExcel, MSWord.

Jul 2010 – present Weddings UK and Istanbul

Personalised bridal makeup.

Nov 2011 – Jul 2014 Personalised makeup courses and workshops Turkey

Built up a client base; adapted each course and workshop to client's needs. Taught women of all ages how to apply makeup to suit their personality, lifestyle and special occasions. Consulting, designing makeup looks, practical and theoretical training and completing face charts and detailed notes was at the

heart of my workshops' success.

June 2014 Unique at Beauty Eurasia Istanbul

Represented this mineral makeup brand with my

designed looks showcased by models, at this prestigious

beauty event. Demonstrated makeup application

and gave a television interview on current makeup trends.

May 2014 Aerosmith concert Istanbul

Makeup artist for the band Aerosmith for its promo

shoot prior to concert.

Nov 2013 Periodic Makeup Since Ottoman Times Istanbul

Makeup artist for documentary.

Sep – Nov 2013 Zaman Makinasi 1973 (Time Machine 1973) Istanbul

Makeup artist and team leader during two-month filming (15-hour days) for a feature film directed by

renowned Turkish director, Aram Gülyüz.

Feb – May 2013 TV advertisements Turkey

Makeup and hair for different TV advertisements,

Including HSBC, Ford and Efes Pilsen beer.

Nov 2012 Markaport.com Istanbul

Several makeup sessions for models.

Nov 2012 Diva Salon – <u>atasehirguzellik.com</u> Istanbul

Planned and conducted a two-day intensive course to train a team of beauty professionals in providing a

comprehensive makeup service.

Oct 2012 Sara's Weeknight Meals Istanbul

Makeup artist for the lead chef over three days of

filming the US production, Silver Plume.

July 2012 Salve Jorge Istanbul

Makeup artist on one-month shoot of the Brazilian

series, filmed for Rede Globo.

June 2012 Benzemez Kimse Sana Istanbul

Chosen by Istanbul's leading makeup artist Derya Ergun to join his team and create looks for dancers, prominent judges and contestants on a television

talent show.

Jun 2011 – Feb 2012 Estée Lauder Richmond, London

Counter Manager at the Estée Lauder counter at Boots. Continuous customer relations and product training. Maintained the highest standard of customer service. Administered a team of consultants. In-depth analysis of business figures which led to innovated practices and focused strategies to grow selected areas of the business through maintaning customer relationships and organising key events.

Oct 2010 – Mar 2011 Maya Sales Berkshire

Telesales team member; consistently hit and exceeded targets and was often the top seller.

June 2010 Miss Gibraltar Gibraltar

Designed and created a look for 16 dancers and the main host's makeup; worked closely with *Miss*

World's makeup artist.

Oct 2009 BBC Three London

Assistant makeup artist on set of the series

Snog, Marry, Avoid.

June 2009 Ejder Kapani (Dragon Trap) Istanbul

Makeup artist's assistant on shoot of Turkish director, Uğur Yücel's film, which won eight

Turkish Golden Globes.

Nov 2008 Fashion Designer Takis' Fashion Show London

Improvised makeup for the 'Forgotten Peacock' show.

Training with M.A.C Pro Masterclasses

Nov 2009 'Polishing Your makeup' by Alexandra Byrne.

Oct 2009 'Creative makeup', presented by M.A.C senior artists Pablo

Rodriguez and Caroline Donnelly.

Nov 2008 'Editorial Shoot Culture Masterclass' by Andrew Gallimore.

Additional Information

Oct 2011 – present <u>Instinctive Beauty</u>

Write beauty-related articles for my own blog.

Jan 2010 – present <u>iStylista.com</u>

Beauty Expert and Stylist. Write beauty articles and produce makeup tutorial videos. Pitched idea of a makeup section for website and was accepted. Ideas on how to benefit the

company were likewise adopted.

March 2013 <u>theguideistanbul.com</u>

Feature article in popular Istanbul-based magazine;

Melissa Chartan: Beautifying Women.

Mar 2012 Business 2012

Attended UK's biggest business conference to develop and

target my social media marketing.

Oct – Dec 2010 Fairfields Gallery

Three images from portfolio showcased at the

FROCKSHOCK! fashion exhibition.

Education and Qualifications

2007 – 2010 **Southampton Solent University** Southampton, UK

BA (Hons) in makeup and Hair Design for Music, Film and Photography Second Class (Second Division)

Skills

- ≅ Fashion, media and commercial styling
- ≅ Hair design and basic hair cutting skills
- ≅ All aspects of makeup artistry
- ≅ Photography and lighting techniques
- ≅ Historical and contextual studies
- ≅ Promotional and creative writing
- ≅ Business and marketing
- ≅ Excellent time management skills
- Languages: English (native), Turkish (advanced), French (conversational), German (conversational), Spanish (basic)
- IT skills: proficient in the Microsoft Office Suite, Photoshop and Final Cut Express, advanced web usability skills
- ≅ Driving: Full current clean driving license

References

Available upon request.