### Ola Szmida

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Portfolio: olaszmida.com



Graphic designer specialised in **illustration and animation** with experience ranging from editorial and book illustration to film studio work including storyboarding, animation and post production.

**Traditional drawing and animation** are my key strengths. I am particularly interested in narration and storytelling. My animations were featured at several international festivals: *Anilogue, Concorto Film Festival, FEST, Fantoche, Animafest* and others.

#### **Achievments**



## ASAP As Simple As Possible Festival

Special mention for *Unwanted Desires* | 2016

AG Kurzfilm German Short Films Catalog 2016 Unwanted Desires | 2015

### Kurzfilmfestival Köln No. 9

3<sup>rd</sup> Jury Award for *Unwanted Desires* | 2015

### Kurzfilmfestival Köln No. 9

Michael Horbach Award for *Unwanted Desires* | 2015

### Short Waves Festival

Special mention for *Unwanted Desires* | 2015

DAAD scholarship | 2013-2014

## Raczyński Library Award

The Most Beautiful Book Category for Miasto w Teatrze | | 2013

### Maria Dokowicz Competition

Nomination for the best artistic diploma | 2011

## KultoffKino Festiwal

Nomination for the best animation for *Aquarium* | 2011

## boooooom.com

bit.ly/2akPe0s I featured on April 13 2015

### Work

## 2014-2016

## **Filmpoint Videomarketing**

Animator, editor, illustrator, storyboardist, creative

Responsible for various videos and animations from the conceptual stage to the final result. Involved in brainstorms, preparing offers and working with the creative team.

Created, among others projects, visuals for the *Art and Fashion Forum*, series of animations promoting reading for *Lubimy Czytać*, animated teaser for Christmas movies for *Allegro*.



Education

Work

2014—2015 Adam Mickiewicz University in Poznan I Journalism Department

Storyboard teacher

Teaching drawing and storyboarding to master's degree students.

2013—2014 **GPD Advertising Agency** 

Animator, editor

Working with studio's largest client — **Lidl Supermarkets**. Animating parts of TV ads produced for central Europe (Poland, Czech Republic, Slovakia, Bulgaria, Romania) and Spain. I was also responsible for creating fully animated TV ads and viral videos.

2012—2015 Freelance work

Illustration, animation, storyboards and video post-production

Some notable work: series of 7 animations for *Rookie Magazine*, promotional videos for festivals (*Animocje Festival*, *Ligatura Festival*), illustrated books ( *'Miasto w Teatrze'*, *'Kresek, Bartek i całkiem zwyczajny początek'*), visual identity for *Opera Know-*

-How Festival.

2014—2015 **DAAD scholarship** 

Kunsthochschule für Medien, Köln

2010—2011 CEEPUS scholarship

Fine Art Academy, Zagreb, Croatia

2006—2011 **MA in Multimedia Communication** (Animation Faculty)

School of Fine Arts, Poznań, Poland

## Cooperations

Vice Polska Magazine Illustrations

ROOKIE Magazine Animations

Opera Know-How Festival Visual identity

Animocje Festival Promotional video

Animator Festival Comics workshop

Ryms Magazine Illustrations

Art and Fashion Forum Promotional video, visuals, reportages

**Allegro** Commercial video

Ezop Publishing House Illustrated book

Czarne Publishing House Book trailer

IKS Magazine Illustrations

Adam Mickiewicz University Posters

Popmoderna Magazine Illustrations





# Cooperations

Arte Magazine

Piana Magazine

Kino Polska Channel

Zeszyty Komiksowe Magazine

Ligatura Festival

Centrala Publishing House

Strefa Ciszy Theatre

Illustrations

Illustrations

Animation

Illustrations

Promotional video

Illustrations

Illustrated book

Skills Software



Traditional animation

2D computer animation

Stop motion animation

Video editing

Hand drawing

Storyboarding

Freehand sketching

# **Software**

Adobe Photoshop

Adobe After Effects

Adobe Premiere

Adobe Illustrator

Tv Paint

