

Paul Rosenberg

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Profile

- ◆ Creative, skilled and enthused video producer, in both the commercial and corporate sector.
- ◆ Knowledgeable and experienced in all areas of broadcast and online production, including pre and post production and content delivery.
- ◆ Motivated and adaptable to managing several projects simultaneously, working to tight deadlines and meeting the client's requirements.
- ◆ Professional, reliable and conscientious in managing studio facilities, client management, delivering reports and training workshop.

Professional Experience

Production Manager

Vox Media, Tulchan Communications, London – 07/2016 to present

- I oversee the technical development and management of the Vox TV and Radio studio, managing the productions both in the studio and on location. These productions include live broadcasts, webcasts, pre-recorded interviews, presentations and promotional videos for FTSE 250 companies including Unilever, Travis Perkins, Whitbread and Diploma.
- I manage all aspects of production, from the development stage of budget management, storyboarding, scheduling and site visits through to kit and crew hire, creative filming decisions through to post production and managing the time frames of each project, ensuring they are delivered on time and to the client's requirements.
- I also develop, improve and maintain the quality of the studio output. This includes researching, trialing and implementing new equipment to offer different audio and video output options as well as backup and storage solutions for all of our projects.

Freelance Videographer

PAR Services, London – 01/2016 to present

- I offer video and audio services, from developing ideas both creatively and logistically, through to the production and post-production.
- My skillset includes scripting, sourcing equipment and facilities, camera operations, lighting, audio recording and editing.

- My clients include Penguin Random House, Incisive Media, Pearson Education, DHX Media, Careers Move and Heartfelt Productions.

Media Suite Manager

Penguin Random House, London – 10/2011 to 12/2015

- Developing, planning and producing engaging and creative video and audio content for all of the brands and divisions across Penguin Random House, tailoring it towards different audiences for their respective social media channels.
- I was part of the production team for the Webby Nominated Penguin Podcast and Puffin Podcast series. I also produced a series of successful podcasts for external clients including MergerMarkets.
- Managing and operating the facilities within the Media Suite as well as training staff members to operate the equipment.
- Investing in new equipment to meet business needs. I have overseen upgrades and installations to the Media Suite that allowed us to create high quality single and multi-camera productions, saving tens of thousands of pounds for the business.
- Managing the budget of the Media Suite and setting up external technical support for the facilities.
- Liaising with creative agencies and freelancers to provide all divisions with the necessary resources, services and skills for their marketing campaigns.

Studio Producer

Westminster Live, London – 03/2010 to 10/2011

- Operating the television studio independently and as part of a team for both live and pre-recorded production.
- Liaising with national and international clients including; FOX Network, NBC, France 24, Russia Today, Al Jazeera and Ernst & Young.
- Managing and developing the social media outlets and digital marketing of Westminster Live.
- Editing on Final Cut Pro for a variety of projects, including news packages for European news channels. Organising and managing the content for the FTP servers.
- Managing live webcast productions, using ON24 platforms for corporate clients.
- Handling client and customer enquiries and dealing with them as appropriate, including taking studio bookings, booking freelance staff and managing the diary.
- Assisting with calculating and producing the invoices for clients.

Studio Operator

Incisive Media, London – 04/2007 to 02/2010

- Assisting and managing studio projects for both live and pre-recorded production, overseeing all technical aspects, set design, post production and managing online video systems for the financial, computing, investment and insurance sectors.
- Managing and producing live webcasts, developing and delivering the content with bespoke interactive services tailored to each client.
- Managing several projects simultaneously and working under pressure to deliver on time and meeting the clients' expectations.
- Organising and managing content for internal databases and CMS systems for various websites.
- Designing and implementing training workshops for staff in operating filming equipment, producing their own content and managing CMS systems.
- Using a range of office software, including Word, Excel and PowerPoint to deliver presentations, training manuals and reports.

Studio Graphics Operator

Sky News, London - 03/2006 to 03/2007

- Working in a high pressured environment, supporting the directors, vision mixers and graphic designers in providing graphics for live programmes.
- Organising and updating graphics to keep up with the constantly changing news schedule.
- Managing several graphics systems simultaneously.

Voluntary work

Member of Queens' Hospital Radio

Queen's Hospital, Romford – 10/2006 to 05/2009

- Meeting patients, collecting song requests, assisting in fundraising events and presenting my own radio show.

Education

- **BA (Hons) Media Studies – 2:1**
University of Chichester, West Sussex
- **A-Levels – Politics, Information Technology**
AS-Levels – Maths
GCSE – English, Maths, French, Information Technology, Media Studies, Science, D & T Technology
Barking Abbey School, Essex

Other Courses / Information

- Adobe Creative Suite: Premier, Photoshop, After Effects, Encore
- DSLR Introduction and Filming on DSLR, DSLR Photography Courses Ltd.
- 'Computer Networking: Introduction' City Lit College, London – 10/2009
- 'HTML: Stage 1' City Lit College, London – 09/2009
- Member of BECTU Union
- Full clean driver's license

Interests/Hobbies

History, politics, football, cricket, music, comedy writing, running, yoga, kayaking.

Referees:

Available upon request.