**Rachel Olivia McElroy**

**Video Editor**  
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**PROFILE**

Experienced Video Editor with imagination and creative flare. I am able to review rushes quickly and efficiently. I have a knack for visual story telling, narrative is key and precision of shots is paramount. I aim to deliver work with passion and expertise. Please have a look at some of my highlights…

**FACTUAL ENTERTAINMENT**

**“CNBC news”** 4x 90” VTs. Financial features for **CNBC**

**“THE ONE SHOW” BBC** 2 x 5’ films. Topical magazine-style daily television programme broadcast live on [BBC One](http://en.wikipedia.org/wiki/BBC_One) and [BBC One HD](http://en.wikipedia.org/wiki/BBC_One). BBC One (FCP Online)

**“RIP OFF HOLIDAYS” TV SERIES BBC** 5 x 45’ shows. Advice on making sure you don’t get short changed when travelling abroad. BBC One (Avid)

**“RIP OFF BRITAIN” TV SERIES BBC** REVERSIONS- 8 x 45’ Reversions. The Rip Off Britain team is ready to tackle the issues you feel affect you the most, from utility bills and bank charges to parking fines*.* BBC One (Avid)

**“TREASURE HUNTERS” Teaser** **Table 12 Television** 1x8’~ Documenting the lives and adventurers of metal detectors. FCP Offline & Online

**LIGHT ENTERTAINMENT**

**“JUSTIN MOORHOUSE”** 1x1’30” 1x45’ 2x1’Multicam Live performance **LIONEYES** for TV/DVD distribution (Avid)

**“JETHRO”** 1x1’30” 1x45’ 2x1’Multicam Live performance **LIONEYES** for TV/DVD distribution (Avid)

**“SHAYNE WARD” Xfactor Ident** – **Mercedes Crescenti TV** - 1 x 30’ commercial (Avid)

**“CELEBRITY MOST HAUNTED”** REVERSIONS. Celebrities Ghost Hunt with Yvette Fielding **Antix Productions** – 2 x 45’ shows (Avid)

**“ARTHUR C CLARKE’S MYSTERIOUS”** REVERSIONS **Antix Productions** – 10 x 30’ (Avid)

**“MIDGET WRESTLING Teaser”** **Table 12 Television** 1x8’~ Documenting the lives and adventurers of a group of dwarf entertainers FCP Offline & Online

**ICELAND IDENTS**– ‘*Help I’m a celebrity get me out of here!’ ITV*  20 x 10” idents (Avid)

**CHILDRENS**

**“MY LIFE”** 2x5” Obs Doc Teasers Vts **LIONEYES** BBC pitch

**“THE AWESOME WORLD OF…”** - 11’ teaser, CBBC (Avid)

**“STUART CRANG” VT BLUE PETER** 5’ VT, CBBC (Avid)

**“LINGO SHOW” CBEEBIES TV SERIES** ~ BBC ~ CBBC - 2-3’ VT & Virals & TV Series - 11 x 11’ shows*Learn words in different languages with*Lingo*and the bugs!* (Avid)

**COMMERCIALS**

**ALDI** Avid 1 x 30” **Boardwalk/ Equinox**

**WILLIAM HILL** Horse Racing- Premiere 2 x 30” **Bark&Bite**

**JACAMO** Men’s Fashion- Premiere 2 x 30” **The Mob**

**WAHAHA Man Utd** –Chinese Largest Beverage Sponsor ManUtd FCP 1x 30”/15”/10\”/5” **The Mob**

**GLOBUL Man Utd** – Belgium Communication company sponsor ManUtd FCP 1x 30” **The Mob**

**CURVISSA** Womens Clothes Company - FCP 1x 30” **The Mob**

**GREGGS** Viral Campaign- FCP 3 x 30” **The Mob**

**JET2** Travel Company - FCP 6 x 30”/15”/10\”/5” **The Mob**

**MAGNETS KITCHENS –** AVID 3 x 30” **422**

**SPORT**

**MAN CITY VIRAL -** 1x1”30’ 1x5’ **City Live Event** Featuring the opening night for fans and players.

**MAN UTD VIRAL** 1x5’ FCP Offline– (3 Cam shoot) Featured in the Mail on Sunday sports page[**http://www.dailymail.co.uk/sport/football/article-2300479/Wayne-Rooney-Danny-Welbeck-Javier-Hernandez-Dwight-Yorke-Andy-Cole-blindfolded.html**](http://www.dailymail.co.uk/sport/football/article-2300479/Wayne-Rooney-Danny-Welbeck-Javier-Hernandez-Dwight-Yorke-Andy-Cole-blindfolded.html)

**MUCU Blue Membership** 1x1’MUSIC Design Viral Promotion~ FCP Offline/Online

**REEBOK ‘Crime Scene’ Event promotion 1x3’** FCP Offline/Online

**MUCU “Fly With the best” Etihad** 1x3’FCP Offline/Online **The Mob Sport**

**SHORT FILMS**

**“SUMMER GIFT”** [**http://www.imdb.com/title/tt4458702**](http://www.imdb.com/title/tt4458702)During the summer of 1943, a strange drifter arrives at a lonely farm in the heart of rural England. Labouring as a farm hand, he soon develops a close bond with the farmers young and impressionable daughter that will change both their lives forever. <https://www.youtube.com/watch?v=H5np59u-lwM>

**“SHADING BETRAYAL” SHORT FILM New York Long Island International Festival**

Loyal tattooist, Jake, returns home early one afternoon to surprise his girlfriend. Only it's Jake who receives an unwelcome surprise. One which sends him on a path for revenge.[**www.imdb.com/title/tt3563674/**](http://www.imdb.com/title/tt3563674/)

“**LAST UNICORN” SHORT FILM Ridley Scott Film Competition**

**“DEATH OF A SOCIALIST” SHORT FILM Cannes Film Festival** Charlie is a young man whose whole life is based around socialist politics, however his growing anger and frustration with the war in Iraq and the disillusionment over protesting against has made him feel isolated. [www.imdb.com/title/tt1172954](http://www.imdb.com/title/tt1172954)

**ASSISTANT EDITOR**

**2nd Assistant Editor “CLOSE TO THE ENEMY” BBC Series – Stephen Poliakoff** I had the opportunity to assist on this 7 part drama. I was responsible for all aspects of this role, data management, logging, transcode, syncing, dailies and playouts.

**MUSIC**

**‘’Awaken Me’ Steel Standing 1x3’** 2012 vimeo.com/47753883

**THE HUMAN VALUE Documentary** 1x10’ American /Alt Rock band

**“Sofar” Manchester Live Gigs** 3x5’ Varies Newcomers for viral release

**CORPORATE**

**MANCHESTER SCHOOL OF ART** ~ FCP Offline/Online 1x10’ a documentary style film featuring the concepts behind the London architects <https://www.youtube.com/watch?v=rPQ6bqapvSc>

**SONY ENTERTAINMENT** Top Darts, Buzz, Qriocity Trailers - FCP Offline/Online

**ASTRA ZENECA Northwest VISION+MEDIA**  **JOHN LEWIS**

**MICROSOFT ‘UTV’**  **CLARKS ‘Dress To Impress’**

**EMPLOYMENT HISTORY**

**RESEARCHER / DV DIRECTOR Granada Television** 99/01   
**VIDEO COMPUTER TECHNICIAN** Digital Video Computing 98/99  
**PERSONAL ASSISTANT** Sound and Light Collective 98 **PHOTOGRAPHER** Parasol 97/98  
**VOLUNTEER** British Film Festival 97 **RUNNER** Vector Television 97

**KEY SKILLS**

Avid composer / Final Cut Pro / Premiere Pro

* After Effects / Photoshop / Illustrator (good knowledge)
* Maintenance of Avid equipment, library, database and encoding, file management
* PD105 and Sony Z1 camera operator