

ROBIN BOYD

DESIGN | VIDEOGRAPHY | MOTION GRAPHICS | ILLUSTRATION | ANIMATION



INTRODUCTION

With a solid 14 years experience in the creative industry I have honed my design skills in roles including print design, game creation, motion graphics and videography. I combine a distinctive design, illustration and animation style with thorough technical knowledge. I'm always keen to develop new techniques and strive to keep up to date in the latest industry trends and software. Having spent the last 10 years as a key member of a busy design agency team, I am comfortable being involved in all stages of the project process - from idea creation, to development, to a finished product.

EXPERIENCE

PRODUCER | SENIOR DESIGNER

READY AGENCY

November 2009 - May 2019

Ready is a creative agency specialising in promotional and tactical marketing campaigns for consumer brands. Supporting a team of graphic designers, web designers and developers as the producer and senior designer, my work covered videography and post production for social media campaigns, game design, digital + hand drawn illustration and graphic design.

MULTIMEDIA DESIGNER

CORNWALL & DEVON MEDIA LTD.

May 2008 - October 2009

Cornwall & Devon Media produce a variety of publications both in print and online. As a Multimedia Designer my position enabled me to work on a range of websites, newspapers and magazines from conceptual proposal through to production.

GRAPHIC DESIGNER

LBD CREATIVE

Jan 2005 - Feb 2008

LBD is a studio specializing in graphic design, contract publishing and print management. My role involved designing and creating illustrations, editorial layout, and branding.

SKILLS

ILLUSTRATOR

100%

PHOTOSHOP

95%

INDESIGN

90%

AFTER EFFECTS

98%

PREMIER PRO

90%

AUDITION

50%

EDUCATION

BA HONS GRAPHIC DESIGN

FALMOUTH COLLEGE OF ART

2000 - 2003

A-LEVELS - FINE ART (A) INDUSTRIAL DESIGN (C) AS LEVEL BIOLOGY

UPPINGHAM SCHOOL

1998-2000

REFERENCES

READY AGENCY

SHANE CARNELL-XU - DIRECTOR

CORNWALL & DEVON MEDIA LTD

KATIE ATKINS - CREATIVE HUB MANAGER

LBD CREATIVE LTD

LUCY WHITTLES - DIRECTOR

Contact info available upon request

FOR EXAMPLES OF MY WORK VISIT

ROBINBOYD.CO.UK

OR: [VIMEO.COM/ROBINBOYD](https://vimeo.com/ROBINBOYD)