

# Hello.

# I'm Simon Adams.

Senior Creative

Editor / Motion Graphics

[www.swadams.co.uk](http://www.swadams.co.uk)

## GET IN TOUCH

**CALL** 07884 554104

**WRITE** [simon@swadams.co.uk](mailto:simon@swadams.co.uk)

**VISIT** [swadams.co.uk](http://swadams.co.uk)

### ADDRESS

9 Woodlane Close  
Bramdean  
Alresford  
SO24 0JR

## ABOUT ME

**What am I?** I am a practical hand's on creative, directing, filming and editing, whilst using the perfect mix of the latest tools available. I immerse myself in every project that comes my way, using my vast knowledge and experience in creating an outcome that pushes creative boundaries and exceeds expectations.

I am multi-disciplined and have expertise in and can drive every part of the digital film production process. Coming up with creative concepts from initial briefs, scriptwriting, directing, shooting, editing, motion graphics, to the final sound mix, colour grade and master export.

**What do I do?** I plan and create memorable and striking BIG idea's. Bringing together the skills and materials that deliver imaginative and impactful results that build and sustain profitable relationships between clients and their target audiences.

## WORK EXPERIENCE

**SWA** . Dec 1996 - Present

**POSITION:** Senior Creative

As a freelance creative I have worked for Blue Chip corporates, Education establishments, TV companies, Design agencies and video production companies. Creating logo idents, stings, promotional, training, live event, music promo and review of the year films. Using a mix of archive, studio and location footage, stills, motion graphic, animation and music. I am involved in a varied and diverse range of productions, coming up with creative concepts, communicating with clients, producers and any additional talent throughout the production process. I prioritise and drive multiple projects, adhering to my exacting standards, producing striking and memorable films, all the while keeping a cool head. Clients include Waitrose, John Lewis, Screwfix, Kingfisher, Hampshire Education Authority, Converse, TaylorMade and Cartoon Network.

**NWD** . Aug 2012 - Present

**POSITION:** Director / Camera / Editor

While working at NWD I have become an integral part of this established corporate production company. I have been instrumental in creating a vast number of varied, diverse and personable films, giving clients some unique communication tools. I plan, direct, shoot, edit, animate, grade and sound mixed, from 4K ultra wide format films, projected onto 6 meter wide screens, down to intra-net spec and everything in-between. Being responsible for the seamless work-flow from initial file to the backup of TB's of Data, all the while developing a strong, friendly and dependable relationship with clients, crew and talent.

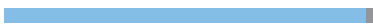
**Independant Shcools and Universities.** September 2004 - July 2012

**POSITION:** Part time Teacher

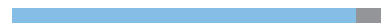
Taught TV Graphics, Non-linear editing and directing actors to students at Winchester and Solent Universities.  
Drama teacher to 14-16 year olds, producing and directing full productions of West Side Story and Much ado about Nothing.  
Class teacher for an independent primary school, developing and teaching a highly creative and artistic curriculum.

## PROFESSIONAL SKILLS

Adobe Creative Suite



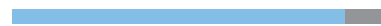
Camera work



End to end video production



Motion Graphic Design



Premiere/After Effects



Production/Post Technicalities



# 2.

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## GETTING PERSONAL

**Who am I?** I live with my partner and two children, out in the lovely countryside of the South Downs, although I lived and worked in London for many years.

I am a beekeeper and luckily, love honey, especially from my own bees. I am a keen runner and have just run my second marathon. I am a skilled carpenter and have a desire to be instrumental in designing and building my own house.

I love nothing more than to sit down in front of a good film.

**Digging deeper...** I am a proactive, practical, self-motivated individual, reliable and punctual with excellent communication skills.

I possess a helpful and cooperative approach with determination to succeed, with the ability to deliver services to exacting time restraints. I feel equally at home working as part of a team or on my own initiative and effectively prioritise workloads.

## REFERENCES

Available on Request

## EDUCATION

- ↑ **WEST THAMES COLLEGE - ISLEWORTH**  
Design - Multi-Media
- **EMERSON COLLEGE - FOREST ROW**  
Teaching - Teaching As An Art
- **CORONA - HAMMERSMITH, LONDON**

## PERSONAL SKILLS

- Creativity ● ● ● ● ● ● ● ● ● ●
- Teamwork ● ● ● ● ● ● ● ● ● ●
- Initiative / Self Motivation ● ● ● ● ● ● ● ● ● ●
- Verbal Communication ● ● ● ● ● ● ● ● ● ●
- Written Communication ● ● ● ● ● ● ● ● ● ●
- Time Management ● ● ● ● ● ● ● ● ● ●
- Commercial Awareness ● ● ● ● ● ● ● ● ● ●
- Planning ● ● ● ● ● ● ● ● ● ●